



### Introducing MDsearch.com's Push Lead Program.

The most real-time candidate-matching tool we offer, the Push Lead Program is designed to give you a competitive advantage when it comes to targeting physician specialties. Receive real-time lead alerts as soon as a new candidate who meets your search requirements registers.

You can also customize a plan that aligns with your budget and specialty mix to maximize your return on investment.

Your MDsearch.com representative will assist you with pricing and work with you through the entire process, as well as guarantee the results.



To learn more, call 800.930.0863 or email [CustomerService@MDsearch.com](mailto:CustomerService@MDsearch.com).

# Push Lead Program

## MDsearch "Push Lead Program" Specialty Details 2013 Historical Monthly Average of Leads

Specialty	Any Length	Locum Tenens	Permanent	Grand Total	Cost Per Lead	Specialty	Any Length	Locum Tenens	Permanent	Grand Total	Cost Per Lead
Addiction Medicine	2	0	1	3	\$18.09	Otolaryngology	2	0	5	7	\$18.36
Administration-Management	4	0	4	9	\$9.89	Pain Management	3	0	9	12	\$6.85
Allergy and Immunology	2	0	4	6	\$7.39	Pathology	5	0	5	10	\$12.36
Ambulatory Care	1	0	0	1	\$13.61	Pathology-Anatomical-Forensic	1	0	0	1	\$12.36
Anesthesiology	10	2	11	22	\$6.85	Pediatrics	20	2	28	49	\$11.94
Anesthesiology-Cardiac	0	0	1	1	\$6.85	Pediatrics-Adolescent Med	0	0	0	1	\$11.94
Bariatrics	0	0	1	1	\$7.39	Pediatrics-Cardiology	1	0	0	1	\$11.94
Cardiac Electrophysiology	2	0	3	4	\$8.45	Pediatrics-Critical Care	1	0	0	1	\$11.94
Cardiology	3	0	8	11	\$8.45	Pediatrics-Emergency Medicine	1	0	0	1	\$11.94
Cardiology-Invasive/Interventional	4	0	6	10	\$8.45	Pediatrics-Endocrinology	0	0	2	2	\$11.94
Critical Care	2	0	1	3	\$18.36	Pediatrics-Hematology/Oncology	0	0	1	2	\$11.94
Critical Care-Surgical	0	0	1	1	\$18.36	Pediatrics-Hospitalists	1	0	2	3	\$11.94
CRNA	4	0	3	7	\$6.85	Pediatrics-Infectious Disease	0	0	1	1	\$11.94
Dermatology	2	0	4	6	\$7.39	Pediatrics-Neurology	1	0	1	2	\$11.94
Dermatology/MOHS Surgery	0	0	1	1	\$18.36	Physical Medicine/Rehabilitation	4	0	7	10	\$7.39
Emergency Medicine	13	3	14	31	\$24.76	Physician Assistant	8	1	12	21	\$5.95
Endocrinology	3	1	4	7	\$9.89	Podiatry	6	1	8	14	\$7.39
Family Practice	35	7	56	99	\$7.98	Preventative Medicine	0	0	1	1	\$7.39
Flight Surgery-Aerospace Medicine	1	0	0	1	\$18.36	Psychiatry	16	3	22	41	\$18.09
Gastroenterology	4	0	8	13	\$18.36	Psychiatry-Child/Adolescent	2	2	6	10	\$18.09
General Practice	9	2	6	17	\$7.39	Psychiatry-Geriatric	0	0	0	1	\$18.09
Gynecology	2	1	3	6	\$12.68	Public Health	0	0	1	1	\$7.39
Hand Surgery (Orthopedic)	0	0	1	1	\$18.36	Pulmonology	0	0	1	1	\$7.39
Hand Surgery (Plastic)	1	0	0	1	\$18.36	Pulmonology-Critical Care	1	0	5	6	\$7.39
Hematology	0	0	1	1	\$5.74	Radiation Oncology	1	0	2	3	\$7.18
Hematology/Oncology	2	0	9	11	\$5.74	Radiology	11	2	9	22	\$7.18
Hospice and Palliative Care	0	0	1	2	\$7.39	Radiology-Interventional	3	0	5	9	\$7.18
Hospitalist	8	1	14	22	\$34.09	Radiology-Neuro-Interventional	0	0	1	1	\$7.18
Infectious Diseases	2	0	4	6	\$7.39	Radiology-Women's Imaging	1	0	1	2	\$7.18
Internal Medicine	28	6	52	86	\$10.49	Rheumatology	0	0	4	5	\$7.39
Internal Medicine-Geriatrics	3	0	2	5	\$9.71	Sleep Medicine	1	0	1	2	\$7.39
Internal Medicine-Pediatrics	1	0	1	2	\$9.71	Sports Medicine	1	0	4	5	\$7.39
Maternal-Fetal Medicine	0	0	0	1	\$12.68	Surgery-Cardio Thoracic	2	0	3	5	\$18.36
Med-Peds	0	0	1	1	\$12.68	Surgery-Colon Rectal	1	0	1	1	\$18.36
Med-Surg	1	0	0	1	\$18.36	Surgery-General	7	1	15	23	\$18.36
Neonatology	1	0	4	5	\$12.68	Surgery-Neurological	0	0	3	3	\$18.36
Nephrology	3	0	11	15	\$12.36	Surgery-Oral/Maxillofacial Surgery	0	0	0	1	\$18.36
Neurology	4	1	5	10	\$18.09	Surgery-Orthopedic	4	1	8	13	\$18.36
Nuclear Medicine	1	0	1	2	\$7.18	Surgery-Orthopedic-Spine	0	0	2	2	\$18.36
Nurse Practitioner	9	2	13	24	\$5.95	Surgery-Plastics	3	0	4	7	\$18.36
Obstetrics/Gynecology	13	3	17	34	\$12.68	Surgery-Thoracic	0	0	1	1	\$18.36
Occupational Medicine	1	2	3	7	\$7.39	Surgery-Trauma	1	0	1	2	\$18.36
Oncology	0	0	2	2	\$5.74	Surgery-Urological	1	0	0	1	\$18.36
Oncology-Breast Surgery	0	0	0	1	\$5.74	Surgery-Vascular	1	0	5	5	\$18.36
Oncology-Medical	0	0	2	2	\$5.74	Urgent Care	3	2	5	10	\$13.61
Oncology-Surgical	1	0	1	2	\$18.36	Urology	2	1	4	6	\$30.04
Ophthalmology	2	1	2	5	\$18.36	Wound Management	1	0	1	2	\$9.71
Ophthalmology-Retinal Surgery	0	0	2	2	\$18.36						
<b>Grand Totals</b>	<b>301</b>	<b>48</b>	<b>486</b>	<b>841</b>	<b>-</b>						